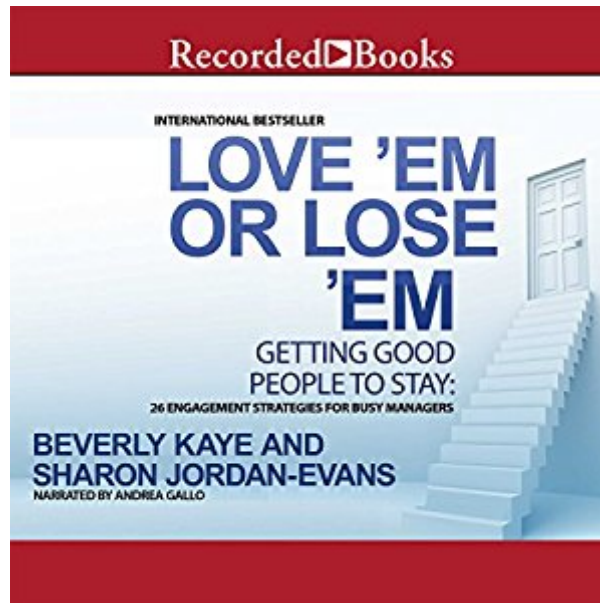




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Love 'Em Or Lose 'Em, Fifth Edition: Getting Good People To Stay



Synopsis

Since employees who walk out the door cost their companies up to 200 percent of their annual salaries to replace, retention is one of the most important issues facing businesses today. And with so many surveys reporting that employees are unhappy and not working up to their full potential, engagement is a second serious and costly issue. The latest edition of this Wall Street Journal best-seller offers 26 simple strategies - from A to Z - that managers can use to address their employees' real concerns and keep them engaged. The fifth edition has been revised and updated throughout and includes many more international examples, reflecting the fact that Love 'Em or Lose 'Em is available in 22 languages, from Albanian and Arabic to Thai and Turkish. Its message is truly one that spans continents and cultures.

Book Information

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Customer Reviews

I really liked the A-Z format of this book and how you could pick and choose what was applicable. I ended up reading the entire thing and I will be referring my colleagues to this book as well.

Love this book. Current, clever and easy to apply.

Received the book and it looked like it was NEW!!!

Good book.

The format of this book is excellent. It is driven by the alphabet and not only has the basic idea for each area but also details real life stories that relate to each topic. None of the stories were unfamiliar and was a good/bad thing because I found we were horribly ordinary in our experience and at the same time that was comforting to know. Great tools, easy to employ, presented in an easy to read and "get" format. A must for managers, business leaders, et al.

Great book with lots of good ideas on how to improve the organizations culture so that the good people stay. Also great to know that we were already doing lots of great things and just added some more tools for us to use. Would highly recommend to any organization with employees.

Great resource for our Management Team

Absolutely love this book. I keep it with me in my office and put the information in practice with my staff.

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